

U.S. Bank Stadium Media Overview

U.S. Bank Stadium is owned by the Minnesota Sports Facilities Authority (MSFA), a local governmental unit of the State of Minnesota. While the major tenant in the stadium is the Minnesota Vikings, the building was designed to provide a wide array of events for the community and state. The building is managed by SMG, and the concessionaire is M Hospitality, a division of Aramark.

U.S. Bank Stadium is located in the heart of Minneapolis, Minnesota. The 66,400+ seat stadium provides several unique features compared to all other NFL stadiums, including the largest transparent ethylene-tetrafluoroethylene (ETFE) roof in the nation and five 95-foot to 75-foot high pivoting glass doors that open to the Minneapolis downtown skyline. The stadium is comprised of seven distinct levels, including two general admission concourses with 360-degree circulation, six premium club spaces, two private bars and 135 suites.

U.S. Bank Stadium opened on July 22, 2016 and has been chosen as the home of the Summer X Games (2017-2020), Super Bowl LII (2018), NCAA Men's Final Four (2019) and the NCAA Wrestling Championships (2020). This state-of-the-art facility hosts prominent national and international programming including the Minnesota Vikings, concerts, family shows, college and high school sporting events, conventions, trade/consumer shows, and corporate or private meetings and other community events. In its first year, U.S. Bank Stadium welcomed over 1.6 million guests across 616 events.

FINAL FOUR TRANSFORMATION

Darkening Solution - Roof

- 75 roof bays, each with precisely measured fabric
- Each length of fabric is approximately 10 feet wide and 300 feet long. The longest length of fabric is 370 feet
- There are 225,000 square feet of fabric used for the roof darkening solution

Darkening Solution – Walls

- More than 3,000 feet of chain installed to hoist curtains
- 7.1 miles of fabric used for walls and clerestory which weighs 16,000 pounds

Overall Final Four Prep

- **Seating Configuration:** The Final Four requires custom-built seats extending from the existing stadium seats down to the playing surface/court, which sits between the 35-yard lines of the football field. Due to the stadium's unique design and retractable seating capabilities, the installation of these seats is the most complex and challenging that the NCAA has seen in recent years.
- **Audio:** Because U.S. Bank Stadium was not constructed to host thousands of guests on the stadium's floor for a sporting event, an additional sound system is required to service those seating areas.
- **Video-board:** A center-hung video-board will be incorporated into the stadium's roof structure for this event. This is the first time a board of this nature will be rigged from the ridge truss.
- **Press Areas:** To prepare for the press requirements of hosting a basketball game at U.S. Bank Stadium, ancillary press areas will need to be arranged on the stadium's event level. This includes press seating near the court, interview areas and press work areas.

MEDIA CONTACTS

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U.S. BANK STADIUM STORY IDEAS

<p>Multi-Purpose Stadium</p> <ul style="list-style-type: none"> • Welcomed more than 4.1 million visitors at more than 1,000 public and private events since opening in July 2016 • Minnesota Vikings, concerts, family shows, college and high school sporting events, conventions, trade and consumer shows, corporate or private meetings and community events • Designed to host a multitude of events and expand from football to baseball configuration 	<p>Community Events</p> <ul style="list-style-type: none"> • Hosted over 100 community events in 2018 • Events include inline skating and indoor running, youth football, college and high school baseball, band competitions, graduations and outdoor concerts on the plaza • Facility is open to the public for event rentals
<p>Mega Events</p> <ul style="list-style-type: none"> • ESPN's Summer X Games (2017-2020) • Super Bowl LII – February 2018 • NCAA Men's Final Four – April 2019 • NCAA Wrestling Championships – March 2020 	<p>U.S. Bank Stadium Tours</p> <ul style="list-style-type: none"> • Hosted more than 6,500 public tours for 145,000 guests since opening • Feature educational tours for K-12 focused on STEM/sustainability and stadium careers • Tours include field and Vikings locker room access
<p>Sustainability Program</p> <ul style="list-style-type: none"> • First "Zero Waste" Super Bowl with 91% of waste recycled • Recognized as one of the Green Sports Alliance's Innovators of the Year in 2018 • LEED Gold Certified for Building Design and Construction • Sustainable efforts are focused on waste diversion, energy savings, transportation and storm water collection 	<p>U.S. Bank Stadium Construction and Design</p> <ul style="list-style-type: none"> • The largest pivoting glass doors in the world – 75 feet high to 95 feet high and 55 feet wide; Doors open with hydraulics • ETFE consists of 60% or 245,000 square feet of the stadium's roof • ETFE is 1/100th the weight of glass, allowing the building to use significantly less steel to support the roof

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U.S. Bank Stadium At-A-Glance Facts

U.S. BANK STADIUM EVENTS AND OPERATIONS

Year to Date

- 4.1 million visitors
- Over 1,000 public and private events
- Hosted more than 6,500 public tours for 145,000 guests

First Year Statistics (July 2016 – June 2017)

- 1.6 million visitors
- 616 total events
- 88,000 tour guests on nearly 4,000 tours
- 190,000 guests at grand opening public open house
- First major event: Guinness International Champions Cup – A.C. Milan vs. Chelsea F.C. on August 3, 2016 with 64,101 guests (sold-out)
- Vikings first season home opener: September 18, 2016 against the Green Bay Packers (W, 20-13)

Operations

- 3,000 staff from all stadium partners necessary to operate a major event
- Full-time workforce: 40% Minority, 43% Female (as of March 2019)
- Operating procurement: approximately 25% of SMG purchasing has gone to Minority-, Women- or Veteran-owned businesses every year

U.S. BANK STADIUM AMENITIES

- 1,750,000 square feet
- 66,400+ seats in the stadium bowl
- Seven distinct stadium levels including two 360-degree public-access concourses
- Six club lounges, 135 suites and two private bars
- 2,100+ HD flat screen televisions
- \$100 million worth of technology amenities. Free public Wi-Fi with a robust infrastructure including 550 miles of fiber optics and 6,200 miles of copper wiring
- Carrier-neutral distributed antenna system (DAS) to provide enhanced cellular connectivity made of 1200 antennas
- 135 million blades of synthetic turf covering up to 136,000 square feet (99,000 square feet in football configuration, 136,000 square feet in baseball configuration)

U.S. BANK STADIUM CONSTRUCTION

- Designed by: HKS Architects
- General contractor: Mortenson Construction
- Total cost: \$1.1 Billion
- Time to build: 30 total months of construction
- Metrodome Demolition Began: January 18, 2014
- Groundbreaking: December 3, 2013
- Substantial Completion: June 17, 2016
- Grand Opening: July 22, 2016

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U.S. Bank Stadium Major Events To-Date

**Events are in addition to the annual Minnesota Vikings football seasons each year.*

2016

July 22-24, 2016 – U.S. Bank Stadium Grand Opening/Public Open Houses
August 3, 2016 – Guinness International Champions Cup – A.C. Milan vs. Chelsea F.C.
August 19, 2016 – Luke Bryan
August 20, 2016 – Metallica
October 23, 2016 – U.S. Women’s National Soccer Team vs. Switzerland
November 11-13, 2016 – Minneapolis Holiday Boutique
November 17-19, 2016 – Minnesota Prep Bowl
November 26, 2016 - Minnesota Football Showcase
December 10-11, 2016 – Monster Jam

2017

January 27-29, 2017 – Minneapolis Home and Remodeling Show
February 11, 2017 – Monster Jam
February 18, 2017 – Monster Energy AMA Supercross
March 17-19, 2017 – World of Wheels Car Show
March 30-April 2, 2017 – Spring RV Show
July 13-16, 2017 – ESPN Summer X Games
July 30, 2017 - Guns N’ Roses
August 12, 2017 – Coldplay
September 8, 2017 – U2
November 12-14, 2017 – Minneapolis Holiday Boutique
November 24-25, 2017 – Minnesota Prep Bowl
December 2, 2017 – Monster Jam

2018

NFC Divisional Round Playoff – January 14, 2018
February 4, 2018 – Super Bowl LII
February 16-18, 2018 – Minneapolis Home and Remodeling Show
March 16-18, 2018 – Spring RV Show
March 23-25, 2018 – World of Wheels Car Show
April 7, 2018 – Monster Jam
April 14, 2018 – Monster Energy AMA Supercross
May 5, 2018 – Kenny Chesney
July 19-22, 2018 – ESPN Summer X Games
September 1, 2018 – Taylor Swift
October 20, 2018 – Ed Sheeran
November 11, 2018 – Minneapolis Holiday Boutique
November 23-24, 2018 – Minnesota Prep Bowl
November 30-December 1, 2018 – U.S. Bank Stadium Basketball Classic

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December 8, 2018 – Monster Jam

December 15, 2018 – Minnesota Football Showcase

2019

January 25-27, 2019 – Minneapolis Home and Remodeling Show

January 31-February 3, 2019 – Twin Cities RV Show

February 9, 2019 – Monster Energy AMA Supercross

February 16, 2019 – Monster Jam

April 5, 2019 – Reese's Final Four Friday

April 6-8, 2019 – NCAA Men's Final Four

May 3-4, 2019 – Garth Brooks

August 1-4, 2019 – ESPN Summer X Games

2020

March 19-21, 2020 – NCAA Wrestling Championship

July 16-19, 2020 – ESPN Summer X Games

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