**U.S. Bank Stadium Overview**

U.S. Bank Stadium is owned by the Minnesota Sports Facilities Authority (MSFA), a local governmental unit of the State of Minnesota. While the major tenant in the stadium is the Minnesota Vikings, the building was designed to provide a wide array of events for the community and state. The building is managed by SMG, and the concessionaire is M Hospitality, a division of Aramark.

U.S. Bank Stadium is located in the heart of Minneapolis, Minnesota. The 66,400+ seat stadium provides several unique features compared to all other NFL stadiums, including the largest transparent ethylene-tetrafluoroethylene (ETFE) roof in the nation and five 95-feet to 75-feet high pivoting glass doors that open to the Minneapolis downtown skyline. The stadium is comprised of seven distinct levels, including two general admission concourses with 360-degree circulation, six premium clubs spaces, two private bars and 135 suites.

U.S. Bank Stadium opened on July 22, 2016 and has been chosen as the site of the Summer X Games (2017 and 2018), Super Bowl LII (2018), NCAA Men’s Final Four (2019) and the 2020 NCAA Wrestling Championships. This state-of-the-art facility hosts prominent national and international programming including the Minnesota Vikings, concerts, family shows, college and high school sporting events, conventions, trade/consumer shows, and corporate or private meetings and other community events. In its first year, U.S. Bank Stadium welcomed over 1.6 million guests across 616 events.

**U.S. BANK STADIUM STORY IDEAS**

<table>
<thead>
<tr>
<th>Multi-Purpose Stadium</th>
<th>Community Events</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Home to 616 events in the first year of operation</td>
<td>• Hosted 95 calendar dates for community events in the first year</td>
</tr>
<tr>
<td>• Minnesota Vikings, concerts, family shows, college and high school sporting events, conventions, trade and consumer shows, corporate or private meetings and community events</td>
<td>• Events include: inline skating and indoor running, youth football, college and high school baseball, band competitions, graduations and outdoor concerts on the plaza</td>
</tr>
<tr>
<td>• Designed to host a multitude of events and expand from football to baseball configuration</td>
<td>• Facility is open to the public for event rentals</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Mega Events</th>
<th>U.S. Bank Stadium Tours</th>
</tr>
</thead>
<tbody>
<tr>
<td>• ESPN’s Summer X Games (2017 and 2018)</td>
<td>• Toured 88,000 guests in the first year on a 90-minute, guided tour</td>
</tr>
<tr>
<td>• Super Bowl LII – February 2018</td>
<td>• Launched a STEM-focused, educational based tour program in October 2017</td>
</tr>
<tr>
<td>• NCAA Men’s Final Four – April 2019</td>
<td>• Tours include field and Vikings locker room access</td>
</tr>
<tr>
<td>• NCAA Wrestling Championships – March 2020</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Sustainability Program</th>
<th>U.S. Bank Stadium Construction and Design</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Working toward becoming a zero-waste facility that will accommodate a zero-waste Super Bowl, a program that will continue for all major events following the big game on February 4, 2018</td>
<td>• The largest pivoting glass doors in the world – 75 feet high to 95 feet high and 55 feet wide; Doors open with hydraulics</td>
</tr>
<tr>
<td>• LEED Gold Certification Awarded in November 2017</td>
<td>• ETFE consists of 60% or 245,000 square feet of the stadium’s roof</td>
</tr>
<tr>
<td>• Sustainable efforts are focused on waste diversion, energy savings, transportation and storm water collection</td>
<td>• ETFE is 1/100th the weight of glass, allowing the building to use significantly less steel to support the roof</td>
</tr>
</tbody>
</table>

**MEDIA CONTACTS**

Jenn Hathaway  
Director of Communications, MSFA  
Jenn.hathaway@msfa.com  
612-335-3308

Lisa Niess  
Marketing and Communications Manager, SMG  
lniess@usbankstadium.com  
612-777-8731
U.S. Bank Stadium At-A-Glance Facts

U.S. BANK STADIUM EVENTS AND OPERATIONS

First Year Statistics (July 2016 – June 2017)

- 1.6 million visitors
- 616 total events
- 88,000 tour guests on nearly 4,000 tours
- 190,000 guests at grand opening public open house
- First major event: Guinness International Champions Cup – A.C. Milan vs. Chelsea F.C. on August 3, 2016 with 64,101 guests (sold-out)
- Vikings first season home opener: September 18, 2016 against the Green Bay Packers (W, 20-13)
- 95 calendar dates of community events including Minnesota State High School League soccer and football, inline skating and indoor running, youth football and college and high school baseball

Operations

- 3,000 staff from all stadium partners necessary to operate a major event
- LEED Gold Certification achieved on November 20, 2017
- Workforce: 36% Minority, 31% Female (First operating year)
- Operating procurement: 38% of SMG purchasing has gone to Minority-, Women- or Veteran-owned businesses (First operating year)

U.S. BANK STADIUM AMENITIES

- 1,750,000 square feet
- 66,400+ seats in the stadium bowl
- Seven distinct stadium levels including two 360-degree public-access concourses
- Six club lounges, 135 suites and two private bars
- 2,100+ HD flat screen televisions
- $100 million worth of technology amenities. Free public WiFi with a robust infrastructure including 550 miles of fiber optics and 6,200 miles of copper wiring
- Carrier-neutral distributed antenna system (DAS) to provide enhanced cellular connectivity made of 1200 antennas
- 135 million blades of synthetic turf covering up to 136,000 square feet (99,000 square feet in football configuration, 136,000 square feet in baseball configuration)

U.S. BANK STADIUM CONSTRUCTION

- Designed by: HKS Architects
- General contractor: Mortenson Construction
- Total cost: $1.1 Billion
- Time to build: 30 total months of construction
- Metrodome Demolition Began: January 18, 2014
- Groundbreaking: December 3, 2013
- Substantial Completion: June 17, 2016
- Grand Opening: July 22, 2016
U.S. Bank Stadium Major Events To-Date
*Events are in addition to the annual Minnesota Vikings football seasons each year.

2016
July 22-24, 2016 – U.S. Bank Stadium Grand Opening/Public Open Houses
August 19, 2016 – Luke Bryan
August 20, 2016 – Metallica
October 23, 2016 – U.S. Women’s National Soccer Team vs. Switzerland
November 11-13, 2016 – Minneapolis Holiday Boutique
November 17-19, 2016 – Minnesota Prep Bowl
November 26, 2016 - Minnesota Football Showcase
December 10-11, 2016 – Monster Jam

2017
January 27-29, 2017 – Minneapolis Home and Remodeling Show
February 11, 2017 – Monster Jam
February 18, 2017 – Monster Energy AMA Supercross
March 17-19, 2017 – World of Wheels Car Show
March 30-April 2, 2017 – Spring RV Show
July 13-16, 2017 – ESPN X Games
July 30, 2017 - Guns N’ Roses
August 12, 2017 – Coldplay
September 8, 2017 – U2
November 12-14, 2017 – Minneapolis Holiday Boutique
December 2, 2017 – Monster Jam

2018
NFC Divisional Round Playoff – January 14, 2018
February 4, 2018 – Super Bowl LII
February 16-18, 2018 – Minneapolis Home and Remodeling Show
March 16-18, 2018 – Spring RV Show
March 23-25, 2018 – World of Wheels Car Show
April 7, 2018 – Monster Jam
April 14, 2018 – Monster Energy AMA Supercross
May 5, 2018 – Kenny Chesney
July 19-22, 2018 – ESPN X Games
September 1, 2018 – Taylor Swift
October 20, 2018 – Ed Sheeran

2019 & 2020
April 2019 – NCAA Men's Final Four
March 2020 – NCAA Wrestling Championship

MEDIA CONTACTS
Jenn Hathaway                  Lisa Niess
Director of Communications, MSFA  Marketing and Communications Manager, SMG
Jenn.hathaway@msfa.com            lniess@usbankstadium.com
612-335-3308                      612-777-8731