

## U.S. Bank Stadium Overview

U.S. Bank Stadium is owned by the Minnesota Sports Facilities Authority (MSFA), a local governmental unit of the State of Minnesota. While the major tenant in the stadium is the Minnesota Vikings, the building was designed to provide a wide array of events for the community and state. The building is managed by SMG, and the concessionaire is M Hospitality, a division of Aramark.

U.S. Bank Stadium is located in the heart of Minneapolis, Minnesota. The 66,400+ seat stadium provides several unique features compared to all other NFL stadiums, including the largest transparent ethylene-tetrafluoroethylene (ETFE) roof in the nation and five 95-foot to 75-foot high pivoting glass doors that open to the Minneapolis downtown skyline. The stadium is comprised of seven distinct levels, including two general admission concourses with 360-degree circulation, six premium clubs spaces, two private bars and 135 suites.

U.S. Bank Stadium opened on July 22, 2016 and has been chosen as the site of the Summer X Games (2017 and 2018), Super Bowl LII (2018), NCAA Men’s Final Four (2019) and the 2020 NCAA Wrestling Championships. This state-of-the-art facility hosts prominent national and international programming including the Minnesota Vikings, concerts, family shows, college and high school sporting events, conventions, trade/consumer shows, and corporate or private meetings and other community events. In its first year, U.S. Bank Stadium welcomed over 1.6 million guests across 616 events.

### U.S. BANK STADIUM STORY IDEAS

<p><b>Multi-Purpose Stadium</b></p> <ul style="list-style-type: none"> <li>• Home to 616 events in the first year of operation</li> <li>• Minnesota Vikings, concerts, family shows, college and high school sporting events, conventions, trade and consumer shows, corporate or private meetings and community events</li> <li>• Designed to host a multitude of events and expand from football to baseball configuration</li> </ul>	<p><b>Community Events</b></p> <ul style="list-style-type: none"> <li>• Hosted 95 calendar dates for community events in the first year</li> <li>• Events include: inline skating and indoor running, youth football, college and high school baseball, band competitions, graduations and outdoor concerts on the plaza</li> <li>• Facility is open to the public for event rentals</li> </ul>
<p><b>Mega Events</b></p> <ul style="list-style-type: none"> <li>• ESPN’s Summer X Games (2017 and 2018)</li> <li>• Super Bowl LII – February 2018</li> <li>• NCAA Men’s Final Four – April 2019</li> <li>• NCAA Wrestling Championships – March 2020</li> </ul>	<p><b>U.S. Bank Stadium Tours</b></p> <ul style="list-style-type: none"> <li>• Toured 88,000 guests in the first year on a 90-minute, guided tour</li> <li>• Launched a STEM-focused, educational based tour program in October 2017</li> <li>• Tours include field and Vikings locker room access</li> </ul>
<p><b>Sustainability Program</b></p> <ul style="list-style-type: none"> <li>• Working toward becoming a zero-waste facility that will accommodate a zero-waste Super Bowl, a program that will continue for all major events following the big game on February 4, 2018</li> <li>• LEED Gold Certification Awarded in November 2017</li> <li>• Sustainable efforts are focused on waste diversion, energy savings, transportation and storm water collection</li> </ul>	<p><b>U.S. Bank Stadium Construction and Design</b></p> <ul style="list-style-type: none"> <li>• The largest pivoting glass doors in the world – 75 feet high to 95 feet high and 55 feet wide; Doors open with hydraulics</li> <li>• ETFE consists of 60% or 245,000 square feet of the stadium’s roof</li> <li>• ETFE is 1/100<sup>th</sup> the weight of glass, allowing the building to use significantly less steel to support the roof</li> </ul>

**MEDIA CONTACTS**

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## U.S. Bank Stadium At-A-Glance Facts

### U.S. BANK STADIUM EVENTS AND OPERATIONS

#### First Year Statistics (July 2016 – June 2017)

- 1.6 million visitors
- 616 total events
- 88,000 tour guests on nearly 4,000 tours
- 190,000 guests at grand opening public open house
- First major event: Guinness International Champions Cup – A.C. Milan vs. Chelsea F.C. on August 3, 2016 with 64,101 guests (sold-out)
- Vikings first season home opener: September 18, 2016 against the Green Bay Packers (W, 20-13)
- 95 calendar dates of community events including Minnesota State High School League soccer and football, inline skating and indoor running, youth football and college and high school baseball

#### Operations

- 3,000 staff from all stadium partners necessary to operate a major event
- LEED Gold Certification achieved on November 20, 2017
- Workforce: 36% Minority, 31% Female (First operating year)
- Operating procurement: 38% of SMG purchasing has gone to Minority-, Women- or Veteran-owned businesses (First operating year)

### U.S. BANK STADIUM AMENITIES

- 1,750,000 square feet
- 66,400+ seats in the stadium bowl
- Seven distinct stadium levels including two 360-degree public-access concourses
- Six club lounges, 135 suites and two private bars
- 2,100+ HD flat screen televisions
- \$100 million worth of technology amenities. Free public WiFi with a robust infrastructure including 550 miles of fiber optics and 6,200 miles of copper wiring
- Carrier-neutral distributed antenna system (DAS) to provide enhanced cellular connectivity made of 1200 antennas
- 135 million blades of synthetic turf covering up to 136,000 square feet (99,000 square feet in football configuration, 136,000 square feet in baseball configuration)

### U.S. BANK STADIUM CONSTRUCTION

- Designed by: HKS Architects
- General contractor: Mortenson Construction
- Total cost: \$1.1 Billion
- Time to build: 30 total months of construction
- Metrodome Demolition Began: January 18, 2014
- Groundbreaking: December 3, 2013
- Substantial Completion: June 17, 2016
- Grand Opening: July 22, 2016

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## U.S. Bank Stadium Major Events To-Date

*\*Events are in addition to the annual Minnesota Vikings football seasons each year.*

### 2016

July 22-24, 2016 – U.S. Bank Stadium Grand Opening/Public Open Houses  
August 3, 2016 – Guinness International Champions Cup – A.C. Milan vs. Chelsea F.C.  
August 19, 2016 – Luke Bryan  
August 20, 2016 – Metallica  
October 23, 2016 – U.S. Women’s National Soccer Team vs. Switzerland  
November 11-13, 2016 – Minneapolis Holiday Boutique  
November 17-19, 2016 – Minnesota Prep Bowl  
November 26, 2016 - Minnesota Football Showcase  
December 10-11, 2016 – Monster Jam

### 2017

January 27-29, 2017 – Minneapolis Home and Remodeling Show  
February 11, 2017 – Monster Jam  
February 18, 2017 – Monster Energy AMA Supercross  
March 17-19, 2017 – World of Wheels Car Show  
March 30-April 2, 2017 – Spring RV Show  
**July 13-16, 2017 – ESPN X Games**  
July 30, 2017 - Guns N’ Roses  
August 12, 2017 – Coldplay  
September 8, 2017 – U2  
November 12-14, 2017 – Minneapolis Holiday Boutique  
December 2, 2017 – Monster Jam

### 2018

NFC Divisional Round Playoff – January 14, 2018  
**February 4, 2018 – Super Bowl LII**  
February 16-18, 2018 – Minneapolis Home and Remodeling Show  
March 16-18, 2018 – Spring RV Show  
March 23-25, 2018 – World of Wheels Car Show  
April 7, 2018 – Monster Jam  
April 14, 2018 – Monster Energy AMA Supercross  
May 5, 2018 – Kenny Chesney  
**July 19-22, 2018 – ESPN X Games**  
September 1, 2018 – Taylor Swift  
October 20, 2018 – Ed Sheeran

### 2019 & 2020

**April 2019 – NCAA Men’s Final Four**  
**March 2020 – NCAA Wrestling Championship**

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