



Exhibitor Rules and Guidelines

U.S. Bank Stadium would like to aid you in the production of your show as it relates to third party exhibitors. The information listed below is not intended to be all-inclusive, but to provide a quick reference point for your exhibitors' participation at the facility.

General Policies

- Items not permitted by vendors or guests:
 - Helium balloons
 - Outside food and/or beverage
 - Hard sided coolers
 - Stickers or other items that may adhere to venue surfaces
 - Any booth or vendor elements that may damage or permanently alter the state of the venue or it's field covering: no holes may be drilled, punched, or cored into building
- Both a State of Minnesota and a City of Minneapolis tax license must be obtained if retail is being sold
- Open flame elements (such as candles or fire pit displays) only permissible with proper Minneapolis Fire Department permitting and approval
- Promotion or advertisement of vendor booths at a Trade Show or Consumer Show on site must follow all required stadium branding guidelines
- All water filling and draining services will be completed by U.S. Bank Stadium personnel only. Water connection services will not be provided to exhibitors, no live water lines are allowed to be used on the floor of exhibitor booths or in aisle ways
- Any other landscaping display elements must be approved by the Stadium

Vehicles – Vendor/Display

- Vehicle access to the loading dock ramp and the event floor will be at the discretion of Stadium staff, with direction from show management
- Display vehicles in the stadium must have:
 - No more than ¼ tank of fuel or five gallons of fuel, whichever is the lesser amount
 - Gas caps taped
 - Battery leads disconnected and insulated
 - A drip pan or sheet underneath vehicle
- Vehicles displayed on plaza:
 - A drip pan or sheet underneath vehicle
 - Vehicles may not be placed in front of an exit or direct egress path
- Contact information must be left with building personnel if a vehicle will remain in the facility

Code Requirements

- Propane tanks are not permitted inside the stadium
- All tents and enclosed structures must adhere to all Fire Code Regulations and may require permits
- Personal/consumer routers are not permitted in the venue.
- Power needs for display booths must be provided by the stadium to ensure proper permitting; power distribution points are subject to nightly disconnection as needed

Food Sampling/Vending

- Sampling and/or sale of food and beverage must be pre-approved by Aramark for each show
 - Approved food must be pre-packaged and safe at ambient temperatures. Items that require refrigeration or must be hot held are not permitted
 - Samples should not be full serving size items
- Refuse must be disposed of in appropriate containers
- Food Trucks:
 - Trucks may not run on generator or propane power
 - No beverage sales are permitted
 - Ideally, no food items offered that directly conflict with current partners
 - \$500 flat rate for one shift of 5 hours/per truck
 - \$1000 flat rate for full show day/per truck
- Liquor Sampling:
 - Liquor vendor is required to manage id check and sample distribution
 - Sample must be 1 oz or less
 - Every guest that appears under 30 years of age must provide their ID for each sample