



2025 MINNESOTA VIKINGS GAME DAY MEDIA CREDENTIAL REQUEST INFO

The Minnesota Vikings communications department is now accepting credential requests from accredited media organizations wishing to cover the 2025 season or individual home games at U.S. Bank Stadium. The following application is provided to allow accredited sports media organizations who cover the National Football League on a regular basis to submit credential requests. All credential requests are considered on a case-by-case basis and subject to the discretion of the Vikings communications department. Accreditation is strictly reserved for members of the press who represent a credible media outlet. The Vikings do not credential freelance media members who are not on specific assignment from a recognized news organization or sports publication. The team also does not issue credentials to personal, non-commercial websites, blogs, or podcasts. Please direct any additional questions to credentials@vikings.nfl.net.

REQUEST INSTRUCTIONS

PLEASE VISIT OUR 2025 MEDIA CREDENTIAL PORTAL LINK [HERE](#)

1. Create Account - Name, Email and Password
2. Click Register

PROFILE CREATION

1. Select Edit My Registration to complete your profile
2. Click Next to agree to the Privacy Policy, Terms & Conditions and Biometric Authentication Consent
3. After hitting Next again, fill out your Personal Details
4. Scroll down to submit your Credential Photo Upload
5. Upload an existing photo (must be lower than 4KB in size) or take a photo in real-time
6. Under Organizational Information - Media, fill out information regarding your outlet, coverage of the NFL/ Minnesota Vikings and parking request
7. Read and agree to the NFL Credential Use Conditions and click Finish
8. A blue "Success - Data Saved" box will appear when successful

EVENT REGISTRATION

1. You will return to the main Media Registration page to complete your application
2. On the first Media Credential Portal page, click the Vikings logo
3. Under Organization Category on the next page, click the dropdown for Registration Role
4. Select your media game day role in the dropdown
5. Under Events Data on the following page, select your desired game(s) OR the 2025 season if requesting a season-long credential to work all 10 home games
6. Only click the 2025 season option OR individual game(s) and click Submit
7. A blue "Success - Data Saved" box will appear when successful

All media interested in covering Vikings home games must request credentials/parking four days prior to game day. The communications staff may request to verify requests with organization's sports editor/director/producer. Game day parking for media is extremely limited at U.S. Bank Stadium and we cannot guarantee parking passes for all working media.

A member of the Minnesota Vikings communications staff will be in touch soon regarding the status of your credential request.

Please direct any additional questions to credentials@vikings.nfl.net.

Thank you,
Minnesota Vikings Communications